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# Scary Beasties brings the magic of its popular Disney Junior Play App to 5 new territories

**London, September, 29, 2014** – The international roll out of Disney Junior Play gathers pace with this week seeing its release in Argentina, Brazil, Norway, Holland and Spain.

Developed by London-based digital agency, Scary Beasties, the hugely popular pre-school app features Disney Junior's favourite characters and shows, offering interactive mini-games, puzzles, digital sticker scenes and music videos for each.

First launched in April this year in six European countries – UK, France, Germany, Italy, Sweden and Denmark – it achieved the Top Grossing 'Free App' spot in the Kids Category on iTunes.

[Quote from Disney]

Free to download in all the new territories, the basic Disney Junior Favourites pack includes four mini-games and a digital sticker book. Parents can then take advantage of in-app purchasing to add games, videos and more for each show: Mickey Mouse Clubhouse, Doc McStuffins, Jake and the Never Land Pirates, and Sofia the First.

[Link to app store]

**About Scary Beasties**

Amobile and online games designer and developer, specialising in kids content – pre-school through to the teen market. Established in 2007 with offices in Central London, our clients include Disney, Cartoon Network, ITV, CBBC, CBeebies and Comic Relief.

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